

BECAUSE THERE IS  
**NO PLANET B**



**Green  
Con'22**  
because there's no plan B

A one-day conclave on  
**Green & Sustainable Entrepreneurship**

In this corporate world, dense with cement buildings, and harsh chemicals blown into the atmosphere, green and clean seemed shoved to the side. While businesses are seen as problem-solvers for society, the irony is that they often pose bigger problems for the environment.

But all is not lost; many businesses are going green, using sustainable methods to produce and manufacture their products. Conscious use of water, energy, and raw materials and cutting down on carbon emissions have found a star spot in the life of these businesses.

Working one day at a time, for a greener, simpler and cleaner future, together. With this theme in mind, we bring to you, GreenCON 2022.

Scheduled to be held in Coimbatore on the 9th of July 2022, the event will be attended by many noteworthy speakers from the world of business, governance, and academia.

**Bringing together entrepreneurs who have contributed towards a greener future and who run their businesses with a 'greener filter,' to speak to, encourage and mentor other companies looking to adopt a sustainable form of trade.**

Coimbatore is known for its eagerness to carve its way into the future and is home to many enterprises that work tremendously hard to reduce their environmental impact. Many businesses focus on building a better employee atmosphere, evolving and benefiting the local community.

**While we've often believed that commerce and environmental consciousness cannot coexist, GreenCON 2022 will prove that they can, and they do .**

It will celebrate and serve as a platform for entrepreneurs from South India, and primarily Coimbatore, to gather insight into such businesses, to create better, greener, and sustainable opportunities and to solve problems.

Some salient features:

1. 50% of speakers/delegates are women
2. Adherence to international standards
3. Curated spaces for delegates to interact with speakers
4. Possibility of parallel thematic sessions

**09**  
**SATURDAY**  
**JULY 2022**  
**10.00 AM- 4.30 PM**

In-person event  
The Ball Room  
The Residency Towers  
**Coimbatore**

## India's Padman

Dr Arunachalam  
Muruganandam  
Jayaashree Industries



## Green Building Creator

Giridhar  
JG  
Sierra ODC



## Avengers (Earth Version)

Jui  
Joshi  
Climate Collective



## Green Productivity

Karthik  
Chandrasekar  
Sangam Ventures



## Brown for Green

Chaiti  
Ahuja  
Brown Living



## Ms. Miyawaki

Lilam  
Ruben  
Century Apparels



## Unlocking Energy

Nishita & Nikita  
Baliarsingh  
Nexus Power



## Natural. Beauty.

Megha & Pritesh  
Asher  
Juicy Chemistry



## Phoolproof Sustainability

Ankit  
Agarwal  
Phool



## Water Warrior

Farhad  
Contractor  
Sambhaav Trust



## Green Tronics

Swarajit  
Alakananda  
Fix Your Gadgets





**COIMBATORE**

FOSTERING ENTREPRENEURSHIP

**TiE Coimbatore is one of the  
57 chapters of TiE Global**

**TiE is the largest network of Entrepreneurs dedicated  
to Fostering Entrepreneurship**

Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs.

**5 pillars of TiE**

*Mentoring*  
*Networking*  
*Education*  
*Incubation*  
*Investment*



For registration

**[bit.ly/greencon2022](https://bit.ly/greencon2022)**

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